



CORPORATE CASE STUDY

Kingfisher PLC officially became a member of the Wiltshire Digital Drive Business Hive following their donation in March 2021

THE GROWING NEED FOR TECHNOLOGY

Following the start of the Coronavirus pandemic in 2020, the interim Head of Infrastructure Services at Kingfisher PLC, James Hegan-Smith had noticed a lot of press coverage around disadvantaged children and their lack of access to technology.

Additionally, he'd received some enquiries from individual schools and Kingfisher colleagues who knew of a school in need.

KINGFISHER & REPLACEMENT TECH

As a large corporate organisation, the necessity to replace technology can be ongoing. Workflows are started with the allocation of a budget, and replacing technology can go on throughout the financial year.





Normally, the 'end of life' process for Kingfisher's technology is for it to be sent to an IT asset disposal company where it will be recycled and disposed of in the right way. Occasionally, some of the technology sent away by Kingfisher can generate a rebate from the disposal company.

BRIDGING THE DIGITAL DIVIDE

Despite occasionally receiving rebates for technology that they were recycling, it was more important to Kingfisher that they were doing the "right thing and getting the technology to those who don't have access to it."

WHY WILTSHIRE DIGITAL DRIVE?

Due to the scale of technology that Kingfisher were in a position to donate, they were looking for an organisation that:

-  Could process the high number of devices they were donating.
-  Would distribute the technology to a variety of organisations and people needing access to technology.
-  Would distribute the technology to multiple areas.
-  Could comply with Kingfisher's security processes & procedures.





"What we wanted to do was to find an organisation that could cope with the scale of equipment we could give away (which was hundreds of units just not 1 laptop) but also an organisation who would distribute that across multiple organisations."

*James Hegan-Smith
Interim Head of Infrastructure Services*



DONATION OVERVIEW:

In March 2021, Kingfisher donated a total 1,852 pieces of technology, including 370 laptops and 332 desktops.

This equipment was all securely wiped, cleaned and graded ready to be distributed among people who need them most within Wiltshire and neighboring counties.

To date, the donation from Kingfisher has helped 23 organisations and counting.

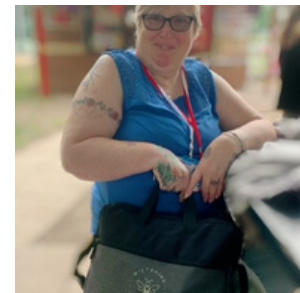
Receiving such a large number of higher spec devices has meant that the cost to Wiltshire Digital Drive, to refurbish the devices, has been reduced. This allows the CIC to be able to process an increased number of applications and help reduce digital poverty within the community.

ORGANISATIONS WHO HAVE BENEFITED:

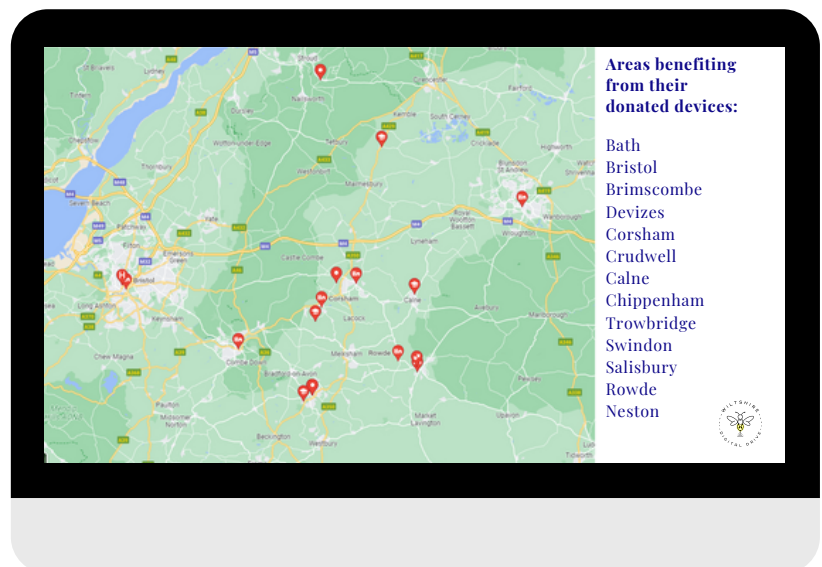
- Wiltshire Council
- Doorway Project
- Clarendon School
- Silverwood School
- FearLess
- Wiltshire CIL
- Souper Friday
- Swindon Borough Council
- Richmond Fellowship
- Black2Nature
- BANES Children's Social Care
- Crudwell C of E Primary School
- United Response
- Studley Green Primary School
- Safe Families
- Neston Primary School
- St Edmund's Catholic Primary School
- The Wiltshire Parent Carer Council
- St Joseph's Catholic Primary School
- Chinwags CIC
- The Wharf Theatre
- Bristol Royal Infirmary Hospital
- Nelson Trust



Recipient Photos:



BRIDGING THE DIGITAL DIVIDE



Areas benefiting from their donated devices:

- Bath
- Bristol
- Brimscombe
- Devizes
- Corsham
- Crudwell
- Calne
- Chippenham
- Trowbridge
- Swindon
- Salisbury
- Rowde
- Neston



Recipient Photos:

